



Request approval to sponsor an event	
Company's Name	
CEO's Name	
Telephone No.	
Email	
Request Type	<ul style="list-style-type: none"> ○ Implementing an event in the Transport Sector <ul style="list-style-type: none"> ➤ Ports ➤ Maritime Affairs ➤ Transport ➤ Roads ➤ Logistics ➤ Others ○ Implementing an event in the Communications and Information Technology Sector: <ul style="list-style-type: none"> ➤ Artificial Intelligence ➤ Digital Transformation ➤ Space ➤ Information Technology ➤ Cybersecurity ➤ Others





Event Details	
Event Frequency	<input type="radio"/> Monthly <input type="radio"/> Every 3 months <input type="radio"/> Semi-annually <input type="radio"/> Annually <input type="radio"/> Once
Event Name	
Event Date	
About the event	
Event Objectives	
Has the event ever been sponsored by the Ministry?	<input type="radio"/> Yes <input type="radio"/> No
Standards of Evaluation	
Organizing company	Do they have previous or current projects with the Ministry? <input type="radio"/> Yes/ kindly mention the projects <input type="radio"/> No
Event Impact Level	<input type="radio"/> On society <input type="radio"/> On policy <input type="radio"/> On technology
Event type	<input type="radio"/> Local Expo <input type="radio"/> International Expo <input type="radio"/> Local Conference <input type="radio"/> International Conference <input type="radio"/> Workshop



	<ul style="list-style-type: none"> <input type="radio"/> Media campaign <input type="radio"/> Marketing campaign <input type="radio"/> Launch party <input type="radio"/> Official dinner party <input type="radio"/> Technical program <input type="radio"/> Other
Advertising	<ul style="list-style-type: none"> <input type="radio"/> Is the organizer affiliated with a media organization? Yes <input type="radio"/> Name of the organization <input type="radio"/> Is there a pre-event media campaign? Yes (Attach) <input type="radio"/> Is there media coverage during the period of the event? Yes (Attach) <input type="radio"/> Is there media coverage after the event? Yes (attach)
Media coverage channels	<ul style="list-style-type: none"> <input type="radio"/> Newspapers and magazines <input type="radio"/> Television and radio <input type="radio"/> Websites <input type="radio"/> Social media platforms
Category of speakers and guests. (If the speakers are international, please attach their resumes)	<ul style="list-style-type: none"> <input type="radio"/> Government representatives from outside the Sultanate of Oman <input type="radio"/> International Celebrities <input type="radio"/> International Attendees <input type="radio"/> Local government representatives (Their Highnesses the Royal Family, Their Excellencies, and Honored persons <input type="radio"/> Local businessmen <input type="radio"/> Employees representing the local government
Number of attendees	<ul style="list-style-type: none"> <input type="radio"/> Less than 50 <input type="radio"/> 50 to 200 <input type="radio"/> 201 to 400 <input type="radio"/> 400 and more
Relationship between the organizing company and the Ministry	<ul style="list-style-type: none"> <input type="radio"/> Short-term relationship <input type="radio"/> Long-term relationship





	<ul style="list-style-type: none"> <input type="radio"/> Long-term relationship leading to partnership
Proposed place	<ul style="list-style-type: none"> <input type="radio"/> 4 to 5 stars hotel hall <input type="radio"/> Other hotels <input type="radio"/> Hall <input type="radio"/> Restaurant <input type="radio"/> Club <input type="radio"/> Outdoor space

Event Agenda (Attach)

Time	Program

The Required Ministry's Support	
Approval to hold the event	
Using the Ministry's logo	
Nominating speakers from the Ministry's employees	<ul style="list-style-type: none"> <input type="radio"/> Keynote Speaker <input type="radio"/> speaker <input type="radio"/> Part of a panel discussion
Nominating attendees from the Ministry's employees Sending letters requesting support from companies Sending a letter of recommendation to whom it may concern	
Required support	
Other	



Advantages provided to the Ministry (attach)	
Getting the title of the Strategic Sponsor	
Receiving a percentage of the corporate support (if the Ministry issues sponsorship request letters)	
Getting seats for employees to attend	
Obtaining space to build a Ministry booth	
Awareness	
Marketing	
Other	

