



Request approval to sponsor an event	
Company's Name	
CEO's Name	
Telephone No.	
Email	
Request Type	<ul style="list-style-type: none"> <li>○ Implementing an event in the Transport Sector <ul style="list-style-type: none"> <li>➤ Ports</li> <li>➤ Maritime Affairs</li> <li>➤ Transport</li> <li>➤ Roads</li> <li>➤ Logistics</li> <li>➤ Others</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>○ Implementing an event in the Communications and Information Technology Sector: <ul style="list-style-type: none"> <li>➤ Artificial Intelligence</li> <li>➤ Digital Transformation</li> <li>➤ Space</li> <li>➤ Information Technology</li> <li>➤ Cybersecurity</li> <li>➤ Others</li> </ul> </li> </ul>



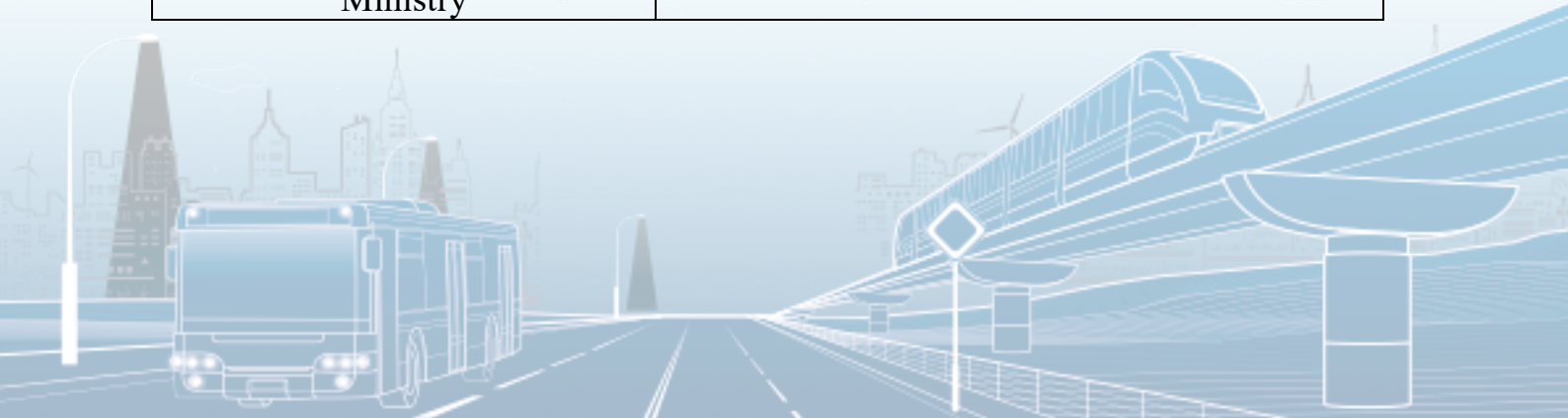


Event Details	
Event Frequency	<input type="radio"/> Monthly <input type="radio"/> Every 3 months <input type="radio"/> Semi-annually <input type="radio"/> Annually <input type="radio"/> Once
Event Name	
Event Date	
About the event	
Event Objectives	
Has the event ever been sponsored by the Ministry?	<input type="radio"/> Yes <input type="radio"/> No
Standards of Evaluation	
Organizing company	Do they have previous or current projects with the Ministry? <input type="radio"/> Yes/ kindly mention the projects <input type="radio"/> No
Event Impact Level	<input type="radio"/> On society <input type="radio"/> On policy <input type="radio"/> On technology
Event type	<input type="radio"/> Local Expo <input type="radio"/> International Expo <input type="radio"/> Local Conference <input type="radio"/> International Conference <input type="radio"/> Workshop





	<ul style="list-style-type: none"> <li>○ Media campaign</li> <li>○ Marketing campaign</li> <li>○ Launch party</li> <li>○ Official dinner party</li> <li>○ Technical program</li> <li>○ Other</li> </ul>
Advertising	<ul style="list-style-type: none"> <li>○ Is the organizer affiliated with a media organization? Yes</li> <li>○ Name of the organization</li> <li>○ Is there a pre-event media campaign? Yes (Attach)</li> <li>○ Is there media coverage during the period of the event? Yes (Attach)</li> <li>○ Is there media coverage after the event? Yes (attach)</li> </ul>
Media coverage channels	<ul style="list-style-type: none"> <li>○ Newspapers and magazines</li> <li>○ Television and radio</li> <li>○ Websites</li> <li>○ Social media platforms</li> </ul>
Category of speakers and guests. (If the speakers are international, please attach their resumes)	<ul style="list-style-type: none"> <li>○ Government representatives from outside the Sultanate of Oman</li> <li>○ International Celebrities</li> <li>○ International Attendees</li> <li>○ Local government representatives (Their Highnesses the Royal Family, Their Excellencies, and Honored persons)</li> <li>○ Local businessmen</li> <li>○ Employees representing the local government</li> </ul>
Number of attendees	<ul style="list-style-type: none"> <li>○ Less than 50</li> <li>○ 50 to 200</li> <li>○ 201 to 400</li> <li>○ 400 and more</li> </ul>
Relationship between the organizing company and the Ministry	<ul style="list-style-type: none"> <li>○ Short-term relationship</li> <li>○ Long-term relationship</li> </ul>





	<ul style="list-style-type: none"> <li>○ Long-term relationship leading to partnership</li> </ul>
Proposed place	<ul style="list-style-type: none"> <li>○ 4 to 5 stars hotel hall</li> <li>○ Other hotels</li> <li>○ Hall</li> <li>○ Restaurant</li> <li>○ Club</li> <li>○ Outdoor space</li> </ul>

### Event Agenda (Attach)

Time	Program

The Required Ministry's Support	
Approval to hold the event	
Using the Ministry's logo	
Nominating speakers from the Ministry's employees	<ul style="list-style-type: none"> <li>○ Keynote Speaker</li> <li>○ speaker</li> <li>○ Part of a panel discussion</li> </ul>
Nominating attendees from the Ministry's employees Sending letters requesting support from companies Sending a letter of recommendation to whom it may concern	
Required support	
Other	

Advantages provided to the Ministry (attach)	
Getting the title of the Strategic Sponsor	
Receiving a percentage of the corporate support (if the Ministry issues sponsorship request letters)	
Getting seats for employees to attend	
Obtaining space to build a Ministry booth	
Awareness	
Marketing	
Other	

